REP: TEL# 703 528 7800   FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!   AUG7/12 14.45
ORDER WORKSHEET   FROM REP   ***CHANGES**   *** WFTV-TV ***
HARRIS REPORT   **CHANGES**

REP HEADLINE# 6250644   TRF# 323881
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV #   ADV. NAME ISS/DSCC IE   REP.#   OFF. # 6556   SALESMAN #

AGY # 3748   AGY. NAME GREAT AMERICAN MEDIA   BUYER NAME LAURA BASSETT

           3050 K ST NW,   SALES PRSN WA- JOE KNAUER

ORDER #   WASHINGTON,   DC   20007

PRDCT DSCC-IE   CONTRACT # 6250644   CLASS: NATL.   LOCAL   REGIONAL

FLIGHT DATES OCT9/12 NOV5/12 WK-4   EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX _____   STATE TAX _____   CO-OP BILLING NEEDED _____   DATE AUG7/12 14.45

REP: TO LENA
      FR JULIE
      OK'D M2
      TTLS RTS
      PLS CFM, THX 8/7

STA:

CON CM   ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

      DSCC-IE

:LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE :	START : DATE :	END : DATE :	SPTS: /WK:	WEEK : INVT :	DAYS	:TOTL: :SPTS:
:LINE#: :	AGENCY PRODUCT CODE = 53		AGENCY EST# = 1505						
	AGENCY ADVERTISER CODE = 49								
21	ES 700P-800P	30	$1,200.00	10/13	10/13	0		SAT	0
21	ES 700P-800P	30	$1,200.00	10/20	11/3	1		SAT	3

PROGRAM : JEOPARDY/WHEEL
CON COM1: JEOPARDY/WHEEL

| 50 | A 400P-500P | 30 | $1,200.00 | 10/10 | 10/10 | 1 | | WED | 1 |

PROGRAM : DR O2
ORD COM1: PRGM CHANGE: SAT 7-8P ON 10/13 IS NASCAR
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-21 FOR 1 SPOT/WK

REP HEADLINE# 6250644   TRF# 323881
$$$ MOD# 0: UNAPPROVED REV #1 $$$

:LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START :	: END :	:SPTS: WEEK :	DAYS	:TOTL:
: :LINE#: :				: DATE :	: DATE :	: /WK: INVT :		:SPTS:

STATION MAKEGOOD OFFERS:
M2 OK'D   MISSED:SAT/700P-800P   OCT13   30S $1,200.00   (AUG7/12)
    BUY#21   OFFER:WED/400P-500P   OCT10   30S $1,200.00   PLS ADVISE.
                CMT:PRGM CHANGE: SAT 7-8P ON 10/13 IS NASCAR

OCT/12   461100.00   NOV/12   245800.00   CONTRACT TOTAL   706900.00
                                                                       TOTAL SPOTS   313

MARKET TOTALS $2,019,714   WFTV 35%   WKMG 21%   WESH 26%   WOFL 12%   WRCF 1%   WRBW 3%   CABL 0%
                                        WOPX 0%   WRDQ 2%   EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD   B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE